



INTERNATIONAL  
CO-OPERATIVE  
ALLIANCE

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25<sup>th</sup> October 2007

**To: Chief Executives of the ICA-AP Member Organisations**

**ICA-IFFCO Workshop of Senior Executives on  
The Cooperative Advantage of Doing Business**  
Wellington (New Zealand) from 26<sup>th</sup> to 30<sup>th</sup> November 2007

Dear All,

This is further to our letter dated 24<sup>th</sup> August on the above mentioned subject. As requested earlier, we urge upon you to consider participating in this strategic event by **nominating one or two best performing senior management executives from their cooperative** to fully realize the potential of inter-cooperative business cooperation, the bottom line of the event.

Please find attached a **write-up on the event** containing the background, purpose, expected outcome and the programme detail along with the **registration form** for your ready reference. Kindly return this registration form, duly completed, **on or before Friday 9<sup>th</sup> November 2007**.

In order to add to the seriousness in the deliberations at the workshop, we have kept a token registration fee for participants of **NZ\$180 inc GST for NZCA members** and **NZ\$450 inc GST for non-members** which should be sent to the New Zealand Cooperatives Association.

The workshop will be held at **Intercontinental Hotel** in Wellington. The rate at the hotel **including breakfast** is **NZ\$269** for a **standard room** per night. Hotel booking will be confirmed only after paying full advance for the duration of stay. Participants are requested to give the particulars of their credit card to the hotel on the attached registration form to secure the hotel reservation.

If you need further information, please contact the New Zealand Cooperative Association directly at the following address:

**Mr. Ramsey Margolis**  
Executive Director  
New Zealand Cooperative Association  
Level 3, 75 Ghuznee Street  
Wellington 6011, New Zealand  
Phone: (64-4) 384 4595. Fax: (64-4) 801 6966  
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We look forward to receiving your completed **registration form** on or **before Friday 9<sup>th</sup> November 2007.**

With best regards and cooperative greetings,

Yours sincerely,

A handwritten signature in dark ink, appearing to read 'SHIL KWAN LEE', is placed on a light yellow rectangular background.

**SHIL KWAN LEE**  
Regional Director